



Directions: Read over the sample scripts and either go with one “as is”, make minor tweaks, or use pieces from each to write your own. If you do write your own, be sure that you cover who we are, what we do, and give a clear call to action that peaks their interest and compels them to give us their information for follow-up.

Script A:

On the FamilyLife Local Volunteer team we work year round to help couples experience marriages that don’t just survive but thrive! We work with people to bring much needed help and hope to their churches, neighborhoods, workplaces, wherever! We also come alongside those wishing to bring groups to a Weekend to Remember! We are making a huge impact by giving couples practical and transformational experiences right here in our community. Would you consider lending your talents to a team like that?

Script B:

I remember when God was moving me to get involved in building Godly marriages. As I prayed and asked him where he was calling me, he drew me to the efforts of the local Weekend to Remember Volunteer Team. Now, I am not only inviting others to come be a part of this amazing event, but I have also been trained to help encourage and coach others who are inviting even more people to hear God’s biblical blueprints for marriage! Would you be interested in having someone from our team follow up with you to help you consider if God might be calling you to minister to marriages through the local team?

Script C:

The FamilyLife Local Volunteer Team is a key part in executing the Weekend to Remember. We not only get the opportunity to help minister during the weekend but we also play a key role in coaching and encouraging others as they invite folks to attend! We meet several times throughout the year for team building, training, and prayer which helps us to multiply our efforts in bringing authentic, real, and biblically centered help and hope to marriages. Would you be interested in exploring opportunities with the team?

Your Script:



INTRODUCTIONS & QUESTIONS

Directions: Read over the sample greetings and either go with one “as is”, make minor tweaks, or use pieces from each to write your own. If you do write your own, be sure that you give your name, let them know you are a part of the volunteer team, and give them a chance to give their names.

Sample Greetings:

“Hi! My name’s <insert your name>. I’m a volunteer with the local team. And you are?”

“Hello. I’m <insert your name>. I’m a Weekend to Remember volunteer. What are your names?”

“Hi there! I’m <insert your name>. I’m with the local Weekend to Remember Volunteer Team. And you are?”

Your Greeting:

Directions: Read over the sample questions and either go with one “as is”, make minor tweaks, or use pieces from each to write your own. Whether you write your own or go with one of the samples, be sure that this question sets you up to go into your 30 second script.

Sample Questions:

“It’s nice to meet both of you. Have you done any volunteer work before?” (corresponds with script A)

“Have you ever felt God moving you to be involved in ministering to marriages?” (corresponds with script B)

“Do you have a minute for me to tell you about the local volunteer team?” (corresponds to script C)

Your Lead in Question:
